



MBA Program Manager (Part-Time Lakeshore)

Position Summary

MBA's Lakeshore Program Manager will develop, manage and promote internal and external growth of the MBA Lakeshore product. Applicants must have a passion for basketball and talent for developing athletes mentally and physically both on and off the court. The desire to adhere to the mission and vision of Michigan Sports Academy on every level is a must. The Program Manager (Lakeshore) must be available to work weekends and nights as needed and complete other tasks as assigned.

Qualifications:

- Experience in club and college basketball coaching required.
- Competitive basketball experience preferred.
- Growth focused approach to club development.
- Demonstrated ability to create and maintain relationships with high school, college and club basketball contacts.
- Highly motivated, customer focused, values driven, and mission centered.
- Strong organizational skills.
- Excellent verbal and written communications skills
- Ability to guide, mentor, and supervise coaching staff and related volunteers.
- Experience with event and camp and clinic development, management and planning.
- Sales and business development experience preferred.
- Bachelor's degree preferred.

Duties and Responsibilities:

- Create a growth plan for expanding our footprint on the Lakeshore.
- Plan and execute all Lakeshore team activities.
- Recruit, train, supervise, support and evaluate coaching staff & players.
- Development of and adherence to a basketball training curriculum, with philosophies and techniques that match the mission and vision of MBA.
- Build relationships with local area high school and college coaches.
- Plan, staff, oversee and execute all MBA Lakeshore camp and clinic programming.
- Spearhead budget development and adherence for the basketball program.
- Attend larger events where Lakeshore teams are participating in.
- Communicate with Lakeshore players and parents using GR templates for emails.
- Work with GR office for adding programming into Day smart registration system.
- Update Team Snap for Lakeshore teams
- Provide input on jerseys and practice/camp tees.
- Manage inventory (i.e.. Balls, carts, training aids, etc...)



- Work with GR office regarding payroll of staff.
- Attend meetings as needed at the Grand Rapids facility as needed.

Physical Demands:

- Lifting thirty (30) pounds to a maximum height of six (6) feet.
- Ability to remain standing on your feet for lengthy periods of time.
- Climbing steps and stairs; stooping, bending, and kneeling.
- Ability to stand on small step stool to accomplish basketball specific drills and/or tasks.