



## MSA Director of Basketball

### Position Summary

MSA's Basketball Director will develop, manage and promote internal and external growth of MBA. They must have a passion for basketball and talent for developing athletes mentally and physically both on and off the court. The desire to adhere to the mission and vision of Michigan Sports Academy on every level is a must. Director must be available to work weekends and nights as needed and complete other tasks as assigned.

### Qualifications:

- Experience in club and college basketball coaching required.
- Competitive basketball experience preferred.
- Growth focused approach to club development.
- Demonstrated ability to create and maintain relationships with high school, college and club basketball contacts.
- Highly motivated, customer focused, values driven, and mission centered.
- Strong organizational skills.
- Excellent verbal and written communications skills
- Ability to work and communicate well with staff, parents and athletes.
- Vision driven leadership with ability to guide, mentor, and lead MBA staff
- Experience with event and camp and clinic development, management and planning.
- Sales and business development experience preferred.
- Bachelor's degree preferred.
- Ability to work full-time.

### Duties and Responsibilities:

- Build club relations, partnerships and opportunities
- Work with MBA boys' and girls' directors to manage logistics, planning, and scheduling for girls' and boys' basketball teams
- Develop comprehensive training plan from youth to high school for national and elite athlete training
- Represent MBA boys' and girls' teams at leagues and tournaments
- Work with MBA boys' and girls' directors to oversee training and development of Lead coaching staff
- Develop and implement coaching education plan and coach development timeline
- Plan and oversee tryouts for all MBA teams



- Work with MBA Operations Manager to ensure streamlined customer service experience for MBA customers
- Lead MBA Program Manager in development of year-round camp and clinic and 616 plan with long term vision
- Develop new program initiatives
- Develop and oversee all aspects of the MBA budget process
- Develop club culture and family experience
- Primary contact for parent communication and interactions
- Develop and oversee Parent Meeting Presentation
- Other duties and responsibilities as needed

This position reports to the Athletic Director

#### Physical Demands:

- Lifting thirty (30) pounds to a maximum height of six (6) feet.
- Ability to remain standing on your feet for lengthy periods of time.
- Climbing steps and stairs; stooping, bending, and kneeling.
- Ability to stand on small step stool to accomplish basketball specific drills and/or tasks.